



EDUCATION ALLIANCE PROGRAM

Overview

The Harman Education Alliance Program (EAP) is a benefit-rich program for audio-visual and IT professionals at K-12 and Higher Education institutions worldwide. The EAP program is administered by the Harman Professional Solutions Division of Harman International, a wholly owned subsidiary of Samsung Electronics.

Harman Professional Solutions brands manufacturer audio, video, lighting, and control technology for most professional markets, including primary and secondary education. Our brand portfolio includes AKG, AMX, BSS, Crown, dbx, DigiTech, JBL Professional, Lexicon, Martin Professional, Soundcraft, Studer, and SVSi.

More information about our award winning brands can be found at pro.harman.com

Our brand portfolio provides the capability to deliver complete Audio Video Lighting solutions throughout a campus from the smallest spaces to the largest spaces including Huddle, Classroom, Lecture Theater, Auditoria, up to Stadiums.

The Education Alliance Program was established to address the needs of IT and AV leaders through offering exclusive free benefits to Education Alliance members and building community amongst education leaders and industry experts from around the world.

Membership Benefits

- **Pricing program for select AMX, AKG, CROWN, and JBL Professional equipment (U.S. Based Members Only)**

The Education Price Guide provides EAP members Suggested EAP pricing to develop budgets for their upcoming AV system projects. The Education Price Guide is only available to members based in the United States who are registered and logged into the EAP portal at <http://eap.amx.com/education/eap/>.

The Education Price Guide is only a reference. Harman does not sell directly to EAP members. All Harman equipment purchases must be facilitated by an authorized Harman dealer. Suggested EAP pricing is not guaranteed by your preferred dealer. When using this program, ask your preferred dealer if they will honor the EAP Suggested Price.



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- **EARN reward points on AMX, AKG, CROWN and JBL Professional equipment and REDEEM for free equipment.**

EARN Points values are 10% of MSRP for eligible products, regardless of the price you paid. The REDEEM value of eligible equipment is MSRP.

Participation in the Points Program is optional and open to higher education institutions of those jurisdictions where such participation is legal and not prohibited. Participation in the Points Program is void outside the U.S. without prior approval from an authorized AMX Distributor.

EARNED and REDEEMED Points are only eligible in a single program year and do not roll over. For more information about the program year periods as well as EARN and REDEEM processes please see the Benefits FAQ.

- **Warranty Extension to five years for AMX Products**

Standard AMX product warranty for most products is 3 years. EAP members that register their AMX products purchased after January 15, 2016 can extend their warranty on many products to five years. For more information on warranty limitations, please see our warranty statement at <http://trade.amx.com/techcenter/policies/AMX-Warranty.pdf>

- **Audio/Video/Control & Lighting System Design Assistance by Harman Sales Engineers**

The U.S. Harman Professional Education Team has a dedicated design engineer available to assist EAP members with AV systems design. AV Engineering Services include Scope definition of AV systems, Bill of Material quotes (quoted in MSRP pricing only), AV system one-line drawings, and 3D room modeling for audio systems.

If you have an AV systems project at your higher education institution in the U.S. and want to engage our design engineer, email us at mark.henkin@harman.com to request an evaluation.

- **Access to online training through Harman University**

EAP members with a registered AMX ID can get access to over 100 training modules on Harman University for AMX, AKG, BSS, CROWN, JBL and SVSi. For more information about getting an AMX ID please see the BENEFITS FAQ



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- **Phone access to AMX Technical Support**

Free to EAP members with a registered AMX ID. Gain direct access to our technical support team for your AMX equipment. Call **800.222.0193** option 1 and use your AMX ID to get to a technical support representative.

- **Advanced Return Authorization for AMX equipment**

Need to make a return? EAP members can setup RMA's directly with Harman customer service. For more information regarding RMA and Advanced RMA, please see our warranty statement at <http://trade.amx.com/techcenter/policies/AMX-Warranty.pdf>

- **Harman Professional equipment loans**

Are you based in the U.S. and wish to demo Harman equipment before deciding to purchase it? EAP members can get equipment evaluation loans setup through our team of EDU Business Development Managers. For more information, please see the BENEFITS FAQ

- **AMX Instructor led training classes on your campus**

Can you get six people to attend an AMX or BSS training? Then we can come to you! EAP members are eligible for free training classes in their local area. Six pre-qualified students are required to take advantage of this benefit.

- **Recognition for Harman technology installations at your school or college through sponsored case studies**

Want to be recognized by Harman for your AV systems installation? EAP members can request an evaluation of their recent installation featuring Harman equipment. If we like what we hear (and who wouldn't, I mean you rock, right?) then we will coordinate an interview and get your story written up to feature on our website. For more information, contact our EAP program manager at angela.casavant@harman.com